Sub. Code 458401

M.A. DEGREE EXAMINATION, APRIL - 2023

Fourth Semester

Gender Studies

GENDER AND DEVELOPMENT

(CBCS - 2019 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Write a note on Gender.
- 2. What is Internalization?
- 3. Write a note on GDP.
- 4. What is anti-poverty?
- 5. Write a note on poverty reduction.
- 6. What do you mean by feminization?
- 7. Write a note on women empowerment.
- 8. Give any two examples of women development program.
- 9. What is globalization?
- 10. Write a note on gender planning.

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Explain about Gender identity.

Or

- (b) Briefly explain about welfare of women labours.
- 12. (a) Distinguish between human capital and GDP.

Or

- (b) Explain about WID.
- 13. (a) Explain MDCs.

Or

- (b) Discuss about the Social capital.
- 14. (a) Explain the tools of empowerment.

Or

- (b) Comment on Capability approach.
- 15. (a) State the advantages of liberalization.

Or

(b) Briefly explain Gender mainstreaming.

Part C $(3 \times 10 = 30)$

Answer any three questions.

- 16. Explain about gender division of labour and internalization.
- 17. Discuss about the gender needs in detail.

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- 18. Explain National Policy for Women Empowerment.
- 19. How social capital is measured?
- 20. Discuss the impact of privatization on women in detail.

Sub. Code 458402

M.A. DEGREE EXAMINATION, APRIL - 2023

Fourth Semester

Gender Studies

GENDER AND MEDIA

(CBCS - 2019 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. Define the term communication.
- 2. Write a note on E-media?
- 3. Write a note on feminism.
- 4. What is Stand Point Theory?
- 5. Write a note on dial image.
- 6. Write the role of gender in print media.
- 7. Write a note on commercialization.
- 8. Comment on censor board.
- 9. What is social media?
- 10. Write a note on gender perception.

Part B

 $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Bring out the advantages of print media communication.

Or

- (b) Explain about the Folk media.
- 12. (a) Describe about the Feminist Communication.

Or

- (b) Write in detail about Muted Group Theory.
- 13. (a) Explain about Gender stereotyping.

Or

- (b) Discuss about Gender Presentation in serials.
- 14. (a) Explain the impact of electronic media.

Or

- (b) Explain media policy.
- 15. (a) State the issues faced by the women in social media.

Or

(b) Write a note on (i) Advertisements (ii) Reality show.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Explain various modes of communication in India.
- 17. Discuss the role of women in main stream modes of communication.
- 18. What are the strategies for countering media portrayal?
- 19. Discuss the barriers for job opportunities in India for women in media.
- 20. Gender perception in Programmes, Policies and Planning in media Discuss.

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